



Gold Coast, QLD, Australia

# Ecotourism Australia Global Sustainable Tourism Summit

2 – 5 June 2026 | Gold Coast, Queensland, Australia

## Ecotourism Australia

Ecotourism Australia is a non-government, not-for-profit organisation, established in 1991, that promotes and supports the ecotourism and sustainable tourism industry in Australia through building capacity and actively promoting sustainable tourism operations and systems. We are recognised as the credible, national peak body for sustainable and nature-based ecotourism in Australia.

## Ecotourism Australia's Global Sustainable Tourism Summit

The 2026 Global Sustainable Tourism Summit will be held on the Gold Coast, Queensland, from 2 - 5 June. The Summit will bring together sustainability changemakers and innovators to explore how the Australian visitor economy can better champion the four pillars of sustainability through driving positive environmental outcomes, protecting and celebrating culture, creating meaningful socio-economic benefits, and building resilient, future-focused businesses.

The Summit stands as a flagship event on the international sustainable tourism calendar, creating a dynamic platform for delegates to connect, share knowledge and collaborate on the most pressing sustainability issues facing the tourism sector.

## Target Audience

The Global Sustainable Tourism Summit brings together professionals from across the visitor economy — including tourism businesses, destinations, government, conservation groups, and sustainability leaders. Attendance is expected to reach 250 delegates from across Australia, with up to 10 per cent international participants.

## Benefits of sponsoring the Global Sustainable Tourism Summit (GSTS):

- Align your brand with Australia's leading eco and sustainable tourism conference
- Connect directly with industry leaders, operators, and government decision-makers
- Gain national and international brand exposure through event marketing and media
- Network with key stakeholders shaping the future of sustainable tourism
- Contribute to advancing sustainability outcomes across Australia's tourism sector

## GSTS 2026 Program

### DAY 1

Welcome Reception (PM)

### DAY 2

Full-Day Conference  
Networking Event (PM)

### DAY 3

Half-Day Conference

### DAY 4

Destination Immersion  
Program (optional)

	<b>Corporate Sponsor</b> Opportunities as required	<b>Summit Sponsor</b> Opportunities as required	<b>Summit Supporter</b> Opportunities as required
	\$10,000 + GST	\$5000 + GST	\$3000 + GST
<b>Communications and marketing</b>			
Logo included on GSTS webpage	✓	✓	✓
Logo included on all GSTS EDMs	✓	✓	✓
Sponsor spotlight showcasing sustainability initiatives in EDMs and/or social media posts pre-Summit	✓ 2 sponsor spotlights	✓ 1 sponsor spotlight	
<b>Presentations</b>			
5 minute speaker introduction	✓		
<b>Summit</b>			
Acknowledgement throughout Summit by MC	✓	✓	
Logo on opening presentation slide	✓		
Logo included on sponsor acknowledgement slide	✓	✓	✓
Banner display in conference area lobby	✓	✓	
Banner display at social function	✓		
Virtual delegate bag insert	✓	✓	✓
Post conference delegate list	✓	✓	
<b>Registration and tickets</b>			
Registration for Summit (includes 1.5 day conference and all social functions)	✓ 2 tickets	✓ 1 ticket	✓ 1 ticket
Additional registrations and/or destination immersion programs - 10 % discount	✓	✓	✓
<b>Other</b>			
Free Strive 4 Sustainability Scorecard	✓	✓	✓



Sponsorship arrangements can be tailored to your organisations' needs.

For sponsorship enquiries and expressions of Interest please contact Myv Costelloe, Stakeholder Engagement Manager – [myv@ecotourism.org.au](mailto:myv@ecotourism.org.au) – to discuss further.