
Help Shape the Future of Ecotourism Australia: Expressions of Interest – Member-Elected Board Directors

Ecotourism Australia is inviting current financial members to nominate for election to the Board of Directors. This is an opportunity to contribute to the strategic direction of Australia's peak sustainable tourism organisation and help shape the future of certification, sustainability leadership and industry advocacy.

The Board provides governance and strategic oversight of the organisation, ensuring Ecotourism Australia remains financially sustainable, delivers value to members and continues to advance sustainable tourism across Australia.

Who Should Nominate?

We are seeking members who:

- Are passionate about sustainable tourism and the future of the visitor economy
- Can contribute strategic thinking, leadership and sound judgement
- Are committed to good governance and organisational success
- Bring skills and experience that complement the Board's existing capability

Particular interest is encouraged from members with experience in:

- Financial management and financial literacy
- Governance, legal or compliance
- Strategy and risk management
- Tourism, destination management or visitor economy leadership
- Sustainability and environmental management
- Stakeholder engagement, advocacy and partnerships
- Membership organisations or not-for-profit governance
- Commercial growth and business development

In addition to skills and experience, the Board values diversity of thought, professional background, geographic representation and lived experience. Ecotourism Australia encourages nominations from individuals with varied backgrounds and perspectives, including First Nations people, to support a Board that reflects the communities, destinations and tourism businesses it serves.

Previous board experience is desirable and graduates of the Australian Institute of Company Directors (AICD) are encouraged to apply.

Director Commitment

Directors are expected to:

- Attend approximately six Board meetings per year and up to two face-to-face meetings per year
- Participate in at least one Board Committee or Working Group
- Review Board papers and actively contribute to Board discussions
- Attend the Annual General Meeting
- Commit approximately 1–2 days per month to Board responsibilities

Eligibility

Under the Constitution, Member-Elected Directors must be current financial members of Ecotourism Australia. Candidates must first submit an EOI for review and endorsement by the Board to be assessed against the Board Skills Matrix. Nominations must be supported by a nominator and seconder who are also current financial members.

Selection and Election Process: Member-Elected Director Nominations

To support a skills-based and effective Board, prospective Member-Elected Directors are invited to submit a formal nomination to the Board. Nominations will be assessed against the eligibility requirements, the candidate's skills, experience and governance capability, and the current needs of the Board as identified through the Board Skills Matrix.

As part of the nomination process, candidates seeking Member-Elected consideration for the Board must be nominated and seconded by two current financial members of Ecotourism Australia. This demonstrates member support for the nomination and forms part of the eligibility requirements for consideration by the Board.

The Board may appoint a Board Nomination Committee to review nominations and make recommendations. Following this review, the Board will consider all eligible nominations and determine those candidates it endorses to proceed to the member election. Candidates must receive the support of a majority of the Board, with endorsement confirmed by Board resolution.

Information provided by endorsed candidates, including their biography, candidate statement and headshot photograph, will be distributed to members as part of the AGM Notice of Meeting and election materials. Voting for Member-Elected Directors will be conducted electronically, with voting opening seven days prior to the Annual General Meeting (AGM). All current financial members of Ecotourism Australia are eligible to vote in accordance with the Constitution.

The election process is designed to ensure members elect Directors from a pool of candidates who have been assessed against the Board's governance, skills and experience requirements while maintaining the opportunity for members to determine the final composition of the Board.

The Company Secretary will advise candidates of the outcome of each stage of the process.

How to Apply

Please submit the following to eco@ecotourism.org.au by **Friday 14 August 2026**:

- Completed Member-Elected Director Nomination Form, including:
 - o nomination by a current financial member of Ecotourism Australia;
 - o seconding by a different current financial member of Ecotourism Australia;
 - o candidate consent and eligibility declaration.
- Cover letter outlining your interest and relevant experience.
- Current CV (maximum four pages) outlining your professional, governance, leadership and industry experience.
- ASIC Director Identification Number (Director ID).

A short biography (maximum 300 words) and headshot will be requested from successful applicants to be included in the AGM Notice of Meeting and member election information.

For further information please contact Ecotourism Australia at

Email: eco@ecotourism.org.au

Post: Ecotourism Australia, 816/3 Parkland Boulevard, Brisbane City QLD 4000

Website: <https://ecotourism.org.au/>

Nomination form and the Director Position Description are available here: [Nomination Form](#), [Director Position Description](#)